

judith zaugg/andrea dreher

Lana Memox – Kids exhibition

The picture book series "Lana Memox" from Andrea Dreher (art historian) and Judith Zaugg (artist) is a project aimed at exposing kids to art. In the first five books that have been released, Lana and Lou attempt to make their young readers aware of art, artists and the presence of art in our everyday lives.

Lana Memox is a girl that lives in a city somewhere in Europe. She spends a lot of her time with her friend Lou Scanner. She goes to school in the morning and looks out her window in the afternoon, hoping to spot pictures in the clouds. One day she accidentally stumbles upon "art" in her city. She's not interested in culture and knows nothing about art. Then all of a sudden Karl (the computer figure) enters her life and gets her curious. A whole new world opens up and Lana is amazed by Karl's story-telling and just wants to know more. More about artists like Paul Klee or Christo plus Jeanne-Claude and Niki de Saint-Phalle, but also about subjects like the gothic church and „Dorisch – Ionisch – Korinthisch“.

The Lana Memox exhibition was put together just for kids. Fumetto is the only comic-festival that contains a special kid's exhibition as a permanent part of its program. The exhibition's content and concept are particularly aimed at the festival's smaller guests but should also (at the same time) fulfil the adults' expectations. Andrea Dreher and Judith Zaugg will also be putting on a workshop just for the little ones, even though painting and creating are always allowed.

Bibliography

„Lana Memox – Die Gotische Kirche“, „Lana Memox – Paul Klee“, „Lana Memox – Christo and Jeanne-Claude“, „Lana Memox – Dorisch – Ionisch – Korinthisch“, „Lana Memox – Niki de Saint-Phalle“ (Hep publishing)

Links

www.judithzaugg.ch

www.hep-verlag.ch

Events

Workshop for kids with Andrea Dreher & Judith Zaugg, (Orell Füssli bookstore)

Sat. 24th & Sun. 25th of March, 11am – 12pm and 1pm – 2pm

Book launch/ release for adults & kids, (Orell Füssli bookstore)

Sat. 24th of March at 4pm